

ECO-POSTCARDS RUBRIC

A (135-150 pts)	Includes four images with detailed content captions. Demonstrates clear research of a local species and its habitat. All scientific information is accurate and clearly cited. Organization of postcards and written content is logical. Formatting of text and images is clear and professional. Writing is clear, concise, free of basic errors, and easy to follow.
B (120-134 pts)	Includes four images with content captions but some information might be missing or unclear. Demonstrates clear research of a local species and its habitat. Scientific information is mostly accurate and cited but may be missing sources. Organization of postcards and written content follows a logical sequence. Formatting of text and images is clear and but could be improved in placement. Writing is coherent, concise, easy to follow, and <i>nearly</i> free of basic errors.
C (105-119 pts)	Includes less than four images with content captions and/or concrete information might be missing or unclear. Demonstrates some research of a local species and its habitat. Scientific information contains numerous inaccuracies and/or not all sources are cited. Organization of postcards and written content is confusing. Formatting of text and images is not clearly presented. Writing is generally coherent but wordy, repetitious and/or marred by numerous errors.
D (90-104 pts)	Includes less than three images with content captions and only minimal information is included. Demonstrates minimal research of a local species and its habitat and/or fails to research a species from the local region. Scientific information is inaccurate, incomplete and/or not all sources are cited. Organization and formatting of postcards and written content is confusing or sloppy; assignment shows overall lack of effort. Writing lacks general coherence.
F (0-89 pts)	Demonstrates serious lack of effort or understanding of the assignment; almost no relevant research or scientific information included. Writing is incoherent, incomplete and/or plagiarized.