

## Finalized Website Rubric—100 pts total (10%)

Criteria	25 pts	20 pts	18 pts	16 pts	SCORE
<p><b>Content</b></p> <ul style="list-style-type: none"> <li>• <b>Homepage</b></li> <li>• <b>Eco-Postcards</b></li> <li>• <b>Nonhuman Narrative</b></li> <li>• <b>Place History</b></li> <li>• <b>Encounter Narrative</b></li> <li>• <b>Contact (optional)</b></li> </ul>	<p>Finished website includes all required sections, organized under five separate tabs; all sections cohere with each other through a clear theme in design and course topics.</p>	<p>Finished website includes all sections but two or more sections organized on the same page; all sections generally linked through a shared theme.</p>	<p>Content is incomplete; organized incorrectly or all on one page; an overall coherent design theme but disconnected from the class topics.</p>	<p>Content is incomplete, irrelevant, and shows no effort at organization; no discernible theme and/or the content is disconnected from class topics.</p>	
<p><b>Navigation</b></p>	<p>Links between different sections of the website are easy to navigate; all hyperlinks to web pages, videos, or other online sources are active; all links are integrated as text and embedded in the written content of the page.</p>	<p>Navigation between sections is clear and accessible; all hyperlinks to web pages, videos or other online sources are active; one or more links are not integrated as text and embedded in the written content of the page.</p>	<p>User has difficulty navigating the website; one or more of the hyperlinks to web pages, videos or other online sources are broken, inactive, or irrelevant; links are not integrated as text and embedded in the written content of the page.</p>	<p>Users cannot find things within the website and/or navigation is confusing; missing any hyperlinks to web pages, videos or other online sources, or links are not clearly visible on the website.</p>	
<p><b>HomePage</b></p>	<p>Fulfills all expectations for this section: a summary of your background; clear intro of the aims of the website; reflection on its connections to course topics.</p>	<p>Provides at least two required components; shows effort to reflect upon the website's relation to the class topics and materials but on a superficial level.</p>	<p>Provides only one of the required components; offers incoherent or irrelevant points about the aims of the website or its connection to the class topics.</p>	<p>Does not provide a bio and/or the bio does not make any attempt to discuss how the website is connected to class topics or materials.</p>	
<p><b>Visual Appeal</b></p>	<p>Provides overall consistent design theme that makes meaningful connections between each section; design is visually appealing with readable fonts and relevant images that do not overwhelm or detract from user experience.</p>	<p>Provides clear consistent design theme; provides relevant images but with little visual appeal; some elements of the design are too busy and distract from user experience.</p>	<p>Design theme is inconsistent or disconnected across each section of the website; images are either irrelevant or not visually appealing; and/or it is difficult to read content because of design flaws.</p>	<p>No thought has been put into the design of the website; content and images are totally irrelevant or disconnected from each other, or the overall presentation of the website is unprofessional.</p>	
<p><b>TOTAL POINTS</b></p>	<p><b>A: 90-100; B: 80-89; C: 70-79; D: 60-69; F: 0-59</b></p>				